

New pedagogic tool for the project partners in preparation for the upcoming hackathons

Erasmus + funded Baltic Green Leadership -project supports teachers in their pedagogic work preparing students for the upcoming sustainable business hackathons related to our project. This pedagogic tool offers structure and inspiration for class work in preparing for the hackathons. It also works as an option for teaching sustainability in entrepreneurial courses as well as circular economics and sustainability in business. The tool is developed by SYKLI Environmental College, a partner and lead trainer in our project.



All partnering schools were provided with both digital and printed materials. This offers teachers the opportunity of using the tool in online courses as well as in-school team work. It also caters to the needs of diverse learners.

The Sustainable Business Model Canvas is based on a common business model canvas.

The canvas tool works for developing new business models and business plans by guiding the user to plan business operations in a way that considers sustainability aspects, minimizing harmful actions and maximizing positive impact.

The toolkit consists of a blank business model canvas as well as one with a variety of guiding questions to support students in their work.

The canvas may also be used as a base plan for transforming existing business models towards circular economy or examining different aspects to enable a more sustainable business.

Teacher tip:

Each box can be used as theme for an introductory lesson on sustainability in business. Look for box-based examples from your local and national companies.

Look for local forerunners and example businesses, and contact them for visits!

36 cards of sustainability ideas for businesses

The que cards present a variety of different business models and business activities planned to maximize positive impact.

The que cards can be used to help consider detailed optional ways of planning different stages of the core operations.

The cards present ideas of diverse ways to bring sustainable practices into the business operations.

There are 5 cards marked with a star. These cards present the 5 basic circular business models.



Link it to EU Green Deal!

The tool contains many of the same elements from Corporate Sustainability reporting Directive and EU Taxonomy criteria. SWOT can be implemented into the use of the canvas by examining what sustainability issues (for example climate change) should the company prepare for. (Water or resource scarcity, financing, what is the effect of upcoming policy changes to the business...How is the company going to shift towards a circular economy?)

All partnering schools were also provided with a template free for modifications for the canvas. This enables the partnering schools to translate the canvas to their own language.

The pedagogic toolkit -webinar for teachers working in the project and the hackathons was organized on 11.10.2024.